



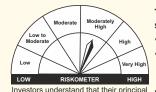


BALANCED ADVANTAGE FUND

An Open-Ended Dynamic Asset Allocation Fund

To know more, please consult your Financial Advisor

Call Toll Free 1800-258-5678



Investors understand that their princ will be at Moderately High risk This product is suitable for investors who are seeking*:

- · Capital appreciation over a long period of time
- Investments in a dynamically managed portfolio of equity and equity related instruments, debt and money market instruments.
- · Risk Moderately High

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them. The change in Risk-o-meter will be evaluated on a monthly basis. For Scheme related details, including updation in Riskometer (if any) may please be referred on our website: www.licmf.com BAF stands for Balanced Advantage Fund.

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Presenting LIC MF Balanced Advantage Fund (LIC MF BAF)



Equity market has been one of the better performing asset classes in wealth creation. However not everyone could harness the full potential of Equity market. Volatility is an integral part of Equity market, which influences the human behavior and may create hindrance to long term wealth creation. One needs to manage volatility to remove the psychological barrier in long term investing.

How Can One Manage Volatility?

01

Understanding various investible asset classes and their valuation parameters.

02

Arrive at optimum asset allocation level using valuation models.

03

Dynamic rebalancing of portfolio on a regular basis.

What Options Does One Have?

Option 1

Can I Do It Myself?

- Requires understanding of various asset classes.
- O Dynamically rebalancing (how much in equity/ debt).
- Select Stocks/ Instruments.
- Keep a close watch on valuation parameters.
- Incur asset class switching cost & tax complexities.

Option 2

LIC MF BAF

Let the professionals take care of it.



Model Based Asset Allocation





Dynamic Approach Towards Fund Management





Fundamental
Approach Towards
Stock Selection





Rich Experience Of Fund Managers (Both Equity & Debt)

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Investment Objective

The investment objective of the scheme is to provide capital appreciation/ income to the investor from a dynamic mix of equity, debt and money market instruments. The Scheme seeks to reduce the volatility by diversifying the assets across equity, debt and money market instruments. However, there is no assurance or guarantee that the investment objective of the Scheme will be realized.

Where Will The Fund Invest?

The corpus of the Scheme shall be invested in any (but not exclusively) of the following securities:



 Equity and equityrelated securities



Derivative Instruments



Debt and Money Market securities



Any other eligible instruments

How Do We Invest?



Deciding the asset allocation – We input various parameters such as interest rate, future earnings yield and price to earnings ratio in our model. The model output is the net equity exposure, basis on which we calculate the mix between net equity exposure, arbitrage and debt.



Stock / security selection – We select stocks based on our internal research and investment framework. The portfolio is constructed keeping in mind the investment objective of the fund.



Rebalance of Asset allocation – We rebalance the asset allocation based on the model output.



Rebalance of portfolio – The stock selection is on the discretion of the Fund manager. Fund Manager looks into various aspects of business environments including valuations and other parameter while rebalancing the portfolio with an objective of optimizing the returns.

Why Invest In The Fund?

- May reduce the impact of losses in adverse market conditions on predefined parameters.
- Optimum Asset allocation Allocation through Fundamental Based Mathematical Model (FMM).
- Tax efficiency The fund endeavours to keep its gross equity exposure greater than or equal to 65% to enable investors to avail equity taxation Benefit.
- Aims to generate near equity returns with lower volatility.

Who Should Invest?

- Investors looking for long term wealth creations.
- Investors looking for diversification of investments.
- Investors who are looking for product with lower volatility than the pure equity product.
- Investors who are uncomfortable buying stocks at extremely high valuations.











Fund Facts of LIC MF Balanced Advantage Fund



Asset Allocation:

Under normal circumstances, the asset allocation pattern will be as follows

Instruments	Indicative allocations (% of total assets)		Risk Profile
	Minimum	Maximum	High / Medium / Low
Equities and Equity related instruments	0	100	High
Debt and Money market instruments (including Triparty Repo)	0	100	Low to Medium
Units issued by REITs & InvITs	0	10	Medium to High

For more Details on Asset Allocation, Kindly refer Scheme Information Document (SID).



Fund Manager

- Mr. Yogesh Patil (Equity portion)
- Mr. Rahul Singh (Debt portion)



Minimum Application Amount Under Each Plan

Lumpsum Investment: ₹ 5,000 & multiples of ₹ 1 thereafter.

Additional Purchase: ₹ 500 and multiples of ₹ 1 thereafter.

SIP: Daily ₹ 300, Monthly ₹ 1,000 & Quarterly ₹ 3,000.



First Tier Benchmark Index

NIFTY 50 Hybrid Composite Debt 50:50 Index



Plan

Regular Plan & Direct Plan

(The Regular and Direct plan will be having a common portfolio)



Load Structure

Entry Load: Not Applicable Exit Load:

- 12% of the units allotted shall be redeemed or switched out without any exit load, on or before completion of 12 months from the date of allotment of units.
- 1% on remaining units if redeemed or switched out on or before completion of 12 months from the date of allotment of units
- Nil, if redeemed or switched out after completion of 12 months from the date of allotment of units.



Option

- Growth
- Income Distribution cum Capital Withdrawal (IDCW)

IDCW Sub Options are:

- Reinvestment of Income Distribution cum Capital Withdrawal.
- Payout of Income Distribution cum Capital Withdrawal.

Default Option - Growth Option

Default Facility - Reinvestment facility (between Payout of Income Distribution cum capital withdrawal and Reinvestment of Income Distribution cum capital withdrawal facility).



Special Facility Available

- Systematic Investment Plan (SIP)
- Systematic Transfer Plan (STP)
- Systematic Withdrawal Plan (SWP)

Statutory Details Sponsor: Life Insurance Corporation of India.
Investment manager: LIC Mutual Fund Asset Management Ltd. CIN: U67190MH1994PLC077858

For further details, please refer to the Scheme Information Document, Statement of Additional Information & Key Information Memorandum cum Application forms, available on our website www.licmf.com and at the official points of acceptance of LIC Mutual Fund Asset Management Ltd.

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LIC Mutual Fund Asset Management Ltd.

Investment Managers to LIC Mutual Fund Industrial Assurance Building, 4th Floor, Opp. Churchgate Station, Mumbai - 400020

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